



25 March 2009

Congresswoman Tammy Baldwin
Washington Office
2446 Rayburn Building
Washington DC 20515

Dear Congresswoman Baldwin:

The University of Wisconsin-Whitewater fully supports the following appropriation request to support a key initiative vital to our educational and outreach goals.

Economic recovery is predicated on the development and expansion of a more diverse local and regional industry base, support of existing small businesses, and promotion of new ventures in industries that can utilize skilled but unemployed workers. The Small Business Development Center will implement this project to target growth in these specific areas and align with Congresswoman Baldwin's priority areas of demonstrated needs of Wisconsin communities and high-tech and "green" job creation.

The Business Growth and Improved Competitiveness Project will target two areas: emerging entrepreneurs and existing small businesses. Training will include guidance in creating a business plan, financial management, strategic planning, human resource support, leadership skills enhancement, market diversification analysis, and legal issues for entrepreneurs and small businesses. Further support will be provided by business counselors in private sessions.

Thank you for your kind consideration of our request.

Sincerely,

A handwritten signature in black ink that reads 'Richard Telfer'.

Richard Telfer
Chancellor



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