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# Madison Children's Museum

## Ready, Set...Grow! Capital Campaign

March 13, 2009

The Honorable Tammy Baldwin  
United States Congress  
1022 Longworth House Office Building  
Washington, DC 20515-4902

Dear Congresswoman Baldwin:

**CAMPAIGN CABINET**

On behalf of Madison Children's Museum, I am pleased to submit this request for a congressionally directed appropriation of \$100,000 to support a new green energy interpretive exhibit and associated public programming. This project is of critical importance to the museum and the State of Wisconsin, as the nation looks to green energy technologies to support energy independence.

**Anne Bolz**  
HONORARY CHAIR

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**Rich Lynch**

**Regina Millner**

**Deborah Still**

Madison Children's Museum is at the forefront of green design. As you know, we are in the process of a sustainable renovation of 100 N. Hamilton for the museum's new facility. Upon opening to the public in 2010, the new Madison Children's Museum will be the only museum in the State of Wisconsin to earn LEED certification. Major green features include an accessible green rooftop with water recycling systems and solar panels, a highly efficient Daikin heating and cooling system, use of reclaimed and recycled building materials, no-VOC paints, and exhibits made of nontoxic natural materials (featuring locally grown Wisconsin hardwoods). Of course, saving and refitting a historic building on Capitol Square is the biggest recycling project of all!

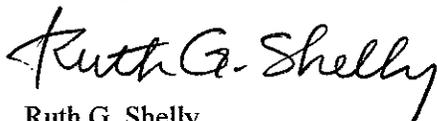
**Ruth Shelly**  
Executive Director

**Jenni Collins**  
Campaign Manager

We see this project as an opportunity to use our state-of-the-art facility as a teaching tool for interpretive exhibits and public programming that promote sustainable construction methods and green operating technologies, which can be widely applied to commercial and residential settings. As a popular public attraction on Capitol Square, we have the opportunity to reach 130,000 people per year with engaging exhibits and programs that promote an intergenerational commitment to a greener lifestyle. A federal appropriation to this project has the potential to make a critical difference by educating Wisconsinites on the importance, ease and practicality of alternative energy use.

We truly appreciate your consideration of this project and look forward to working with your staff on this appropriation. Please let us know how we can be of further assistance, and thank you for your commitment to our state's sustainable future.

Sincerely,



Ruth G. Shelly  
Executive Director