



Town of Madison

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March 16, 2009

The Honorable Tammy Baldwin
U.S. House of Representatives
2446 Rayburn House Office Building
Washington, D.C. 20515

Dear Congresswoman Baldwin:

The Town of Madison is requesting \$1.34 million in FY2010 Transportation-HUD Appropriations, HUD Economic Development Initiative funds. These resources are critical to advancing the construction of the \$100 million Novation Technology Campus in Madison, Wisconsin. The project supports critical economic development, job growth, environmental and technology objectives for our region.

The Town of Madison is working to advance this private-public partnership project as The Alexander Company continues to develop the 57 acre technology campus. Nearly 400,000 square feet of space have already been developed including technology companies, automobile dealers, and a technical college among other projects. A new 110,000 square foot building is also being developed for Meriter Health Services, Inc. To date, more than 700 positions have already been created. This does not include the hundreds of temporary construction jobs involved in the development of this land.

Madison fully supports this project. The project is being developed in a distressed area of Madison, where per capita income is just over 50% of the national average. It is being constructed on a former fly ash landfill that is now a brownfield. Remediating and stabilizing this land is extremely costly, and the project would not be feasible without public funds.

We appreciate your past support for the request, and we hope that the remainder of the federal request can be funded in FY2010.

Thank you for your consideration of this request.

Sincerely,

James A. Campbell
Town Chairperson